



Grant Impact: Old Town Atwater Farmers Market

Grant No.	2025
Program Name:	Farmer's Market
Agency:	Old Town Atwater
Grant Award:	\$1,000

Overview

Bloss Memorial Healthcare District (BMHCD) proudly sponsored the **Old Town Atwater Farmers Market**, a community initiative promoting healthy living and local economic vitality. The event includes numerous vendors and live music. This partnership highlights BMHCD's mission to improve access to fresh foods, preventive health, and wellness education throughout Atwater and surrounding communities.



Community gathering for health, fresh food access, and local pride

Promoting Healthy Eating Habits

By supporting the Farmers Market, BMHCD increases access to fresh, locally grown fruits and vegetables, empowering residents to make healthier food choices. The market's seasonal variety encourages balanced nutrition and helps reduce the risk of chronic conditions.

Highlights: - Affordable access to nutrient-rich produce. - Future nutrition education and cooking demos. - Partnerships with local farmers and nutrition advocates.

Enhancing Community Wellness and Connection

The Farmer's Market is more than a shopping destination – it's a **social hub for wellness, education, and community engagement**. Families, seniors, and youth participate in programs that promote healthy living and connection.

Benefits Include: - Strengthening bonds among community members. - Supporting local artisans and small farmers. - Hosting future health screenings and educational booths.



Locally grown fruits and vegetables – fresh from farm to table

Improving Access and Equity in Nutrition

Through this sponsorship, BMHCD helps remove barriers to healthy food access. Market vendors offer low cost produce ensuring inclusivity for all community members.



Healthy food access for every household

Community Impact Snapshot

Category	Outcome
Community Reach	200-300 residents served weekly
Local Vendors Supported	50+ small farms and businesses
Health Education Sessions	Future programming planned
Nutrition Assistance Participation	Produce provided

Conclusion

BMHCD's partnership with the Old Town Atwater Farmers Market showcases the positive outcomes of community collaboration in advancing public health. Through access to nutritious foods and engaging health initiatives, BMHCD continues to cultivate a thriving, connected, and healthy community.



Together, we're growing a healthier Atwater

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